



Be Well @



Bell Works

HEALTH & WELLNESS EXPOSITION

SPONSORSHIP

Elevate Everyday

Be Well at Bell Works – Your Health, Your Lifestyle

FEBRUARY 3, 2024

9AM to 2PM

101 Crawfords Cr.
Holmdel, NJ 07733

CONTACT

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ABOUT THE EVENT

Welcome to the Be Well at Bell Works Exposition—a celebration of vitality, community, and the pursuit of holistic well-being. This first-of-its-kind event, set within the iconic Bell Works hub, unites the diverse array of health and wellness companies nestled within its walls alongside the vibrant surrounding community.

This isn't just an event; it's your opportunity to turn heads and changing lives for a group of engaged health and wellness enthusiasts. Sponsor Be Well at Bell Works and position your brand at the forefront of this transformative experience. From health and fitness, to self care of all forms, your logo can resonate with a community eager to elevate their everyday health, fitness, and lifestyle.

Our goal is simple yet profound: to elevate our everyday experiences through the lens of well-being. *Be Well at Bell Works* is more than an exposition; it's a movement that embraces the philosophy that a healthier, more balanced life is within reach for everyone across all stages and desires of life.

This is an invitation to join us in fostering a community where wellness is not just a concept but a way of life. As we bring together like-minded individuals and businesses, we envision a future where the pursuit of wellness is not just a trend but an integral part of our collective journey. We look forward to partnering with you on this journey and let's together amplify the heartbeat of well-being at the heart of Bell Works.



EVENT HIGHLIGHTS

Movement
Fitness Classes

Methods
Interactive Workshops

Mindset
Breakout Sessions

Market
Vendor Offerings



SPONSOR BENEFITS

While the benefit of getting involved are countless, below are some highlighted benefits of participating as a sponsor at *Be Well at Bell Works Health & Wellness Expo*

Place

- **Innovative Brand Exposure:** Elevate your brand by aligning with the cutting-edge atmosphere of Bell Works and reaching a dynamic audience.
- **Immersive Wellness Experience:** Engage with a vibrant and diverse community within the iconic Bell Works environment focused on health and wellness.

People

- **Direct Audience Interaction:** Connect with a highly engaged, health-conscious audience seeking products and services related to well-being.
- **Community Engagement:** Showcase your commitment to community well-being by supporting a health initiative that positively impacts the community within the heart of Bell Works.
- **Collaborative Networking:** Connect with fellow sponsors, local influencers, and industry leaders in a collaborative and inspiring setting, extending beyond the event.

Product

- **Leadership Positioning:** Showcase your brand as a health and wellness leader through participation in panels, workshops, and activations.
- **Tailored Sponsorship Packages:** Customize your sponsorship to match the unique atmosphere of Bell Works and achieve your brand objectives.
- **Data-Driven Insights:** Leverage event analytics for valuable insights into potential client demographics and preferences.
- **ROI Measurement:** Utilize post-event analytics to measure the success of your sponsorship, ensuring future participation maximizes marketing benefits.



SPONSOR PACKAGES



WELLNESS VISIONARY

- Headline sponsor on all marketing of event including media releases
- Sponsor of workshops
- Three time slots slotted (workshop, breakout, and/or fitness class) with topic of choice
- Premium size vendor booth
- Admission for 10 guests
- Logo on Swag Bags
- Highlight section on three emails to promote company product or service.

\$2,500



HEALTH HARMONIZER

- Larger logo on marketing of event
- Premium size vendor booth
- Two time slots slotted (workshop, breakout, and/or fitness class) with topic of choice
- Admission for 5 guests
- Logo on Swag Bags
- Highlight section on one email to promote company product or service.

\$1,000



WELLNESS PARTNER

- Vendor booth
- Admission for 1 guests
- Logo on Swag Bags

\$250



HEART-CORE COLLABORATOR

- Logo on marketing of event
- Premium size vendor booth
- One Time Slot for fitness class, workshop, or breakout session
- Admission for 3 guests
- Logo on Swag Bags

\$500

OTHER OPTIONS

IS A PACKAGE NOT RIGHT FOR YOU, BUT STILL WANT TO BE INVOLVED?

We're happy to offer à la carte elements of the event to ensure that we are able to help you meet your goals while also add value for attendees.

If you have something different in mind, let's chat to offer the best experience.



SESSION ONLY

- Host a single fitness class, workshop, or breakout session

\$400



PREMIER VENDOR TABLE

- 1 Large Vendor Space
- Approximately 9x14
- Offers interactive services

\$250



VENDOR TABLE

- 1 Vendor Space
- Approximately 9x7

\$100

ABOUT CORRELATION

At Correlation, we believe in the transformative power of starting with your "why." By beginning with a clear intention, a sound methodology ("how"), and seamlessly integrating the "what," we are committed to achieving impactful and lasting wellness results.

Start with Why:

We guide you to articulate your wellness goals, ensuring a crystal-clear vision that serves as the foundation for your journey.

Sound Methodology:

Correlation employs proven methods, blending personalized coaching, habit and behavior change, tailored fitness and mindful eating to create a holistic approach to wellness.



Our Commitment

Correlation is more than a partner; we're your guide to unlocking enduring wellness transformations. Let's embark on a journey where your "why" becomes the driving force for lasting well-being.

Integrated Implementation:

Our commitment extends beyond concepts. We seamlessly integrate the "what" into your daily life, ensuring that your goals are not just aspirations but lived, sustainable realities.

Building Healthy Relationships:

Correlation believes in the power of relationships. We aim to build not just programs but loyal, healthy connections with individuals and organizations alike.

LET'S GET IN TOUCH

I am honored to put this event together to elevate wellness, each other, and the surrounding community. Please don't hesitate to reach out with any questions or suggestions.

Chrissy Signore

BE WELL @ BELL WORKS BY CORRELATION

